

Our Cocktail Recipe for Strategic Worlds of Learning

Classical training

Event



Ingredients

- | | |
|------------------|---|
| 1 floz. | Classical training concept (due to high didactical content) |
| 3 floz. | Well-staged event (to emotionalize) |
| 3 svsp. | Interior decoration perfectly matching the topic |
| 2 dashes | Museum didactics |
| At choice | Sufficient multi-sensual experiences |

Serve as suggested:

Perfectly matches complex strategic topics, proffered with carefully staged suspense

Target group:

Participants to gain an in-depth understanding of and enthusiasm for the topic

Variation:

Strain off 1 svsp. of commitment act for sustainability, add a few leaves of multi-media

Attention:

This cocktail has a strong emotionalizing effect!

Measure effectiveness:

With the cF DIDACTOMETER

